
UCLA STUDENT ALCOHOL POLICY

I. INTRODUCTION

Social activities are an important part of the life and atmosphere of UCLA's multifaceted campus community. It is recognized that these activities at times involve both the attendance of a substantial number of students under 21 years of age and the presence of alcoholic beverages. The Student Alcohol Policy (hereinafter, the Policy) was developed with careful consideration to individual and community health and welfare issues as well as the realities of implementation.

The Policy is intended to apply to:

- A. University-sponsored on-campus programs and events at which attendance consists predominantly of students under 21 years of age and at which alcoholic beverages will be present, and
- B. Programs and events—both on campus and off—that are organized and sponsored by Registered Campus Organizations, at which attendance consists predominantly of students under 21 years of age and at which alcoholic beverages will be present.

The Policy is not intended to apply to:

- A. University-sponsored programs or events that take place off campus; or
- B. Programs or events at which attendance is not expected to consist predominantly of students under 21 years of age.

The Policy is to be applied in conjunction with local, state, and federal laws, codes, and ordinances (see Appendix A).

Additionally, it is to be interpreted and applied in concert with other campus policies and regulations (see Appendix B), including the *UCLA Student Conduct Code*.

II. POLICY STATEMENT

A. ALCOHOL SALES, SERVICE, AND CONSUMPTION

1. Statement of Principles:

The University requires that individuals and groups choosing to offer alcoholic beverages at their programs and events operate within state and local laws (see Appendix A) and within University policies and regulations, and comply with responsible hosting guidelines, as outlined in this Policy.

In accordance with the Policy, alcoholic beverages may be present at events where attendance is likely to consist predominantly of students under 21 years of age only in regulated settings that give the highest priority to standards for student health, safety, and responsibility that apply across entire populations.

2. Standards for Student Health, Safety, and Responsibility:

The following standards are designed to promote student health, safety, and responsibility. Subject to the facility use and scheduling policies and constraints of the venue involved, alcoholic beverages may be served at programs and events where attendance is likely to consist predominantly of students under 21 years of age only under the following general provisions and specific conditions:

- a. The service and/or consumption of alcoholic beverages is to be complementary to the event; under no circumstances should an event have the consumption of alcohol as its primary purpose.
 - b. All events at which alcohol is served must also include the provision of alternate non-alcoholic beverages and free or reasonably priced snacks throughout the duration of the event. If alcoholic beverages are sold, alternate non-alcoholic beverages may be reasonably priced; if alcohol is served free of charge, the alternate non-alcoholic beverages must also be complimentary.
 - c. No one under 21 years of age may be served, or possess, alcoholic beverages. Staff or bartenders must ask for proof of age.
 - d. The event sponsor is responsible for ensuring that all activities at which alcohol is to be present are planned and conducted in a manner that assures compliance with this Policy, state and local laws, and all other applicable University policies and regulations.
 - e. The event sponsor is responsible for ensuring that all activities at which alcohol is to be present are planned and conducted in a manner that minimizes any risk to the health and safety of attendees. Drinking contests or games are strictly prohibited.
 - f. Programs and events at which alcohol is present and where attendance is likely to consist predominantly of students under 21 years of age shall not be open to the public. Attendance shall be by invitation to selected members of the campus community (and their guests) who can be readily identified by procedures or mechanisms typically used to determine membership in the campus community (e.g., BruinCards).
 - g. For all events at which alcohol is present and where anticipated attendance will exceed 150 people, the event sponsor shall have the responsibility to complete and submit a party notification form to the University of California Police Department at least five days in advance of the event.
3. Additional Policies Applying to On-Campus Events:
- a. Without prior written approval, alcohol may not be served and/or consumed at events taking place on the University campus at which attendance is expected to consist predominantly of students under 21 years of age. Such approval shall be based on this Policy, and may be granted at the reasonable discretion of the following:
 - i. For University-sponsored events, the Dean, Chair, Director, or Executive Director of the sponsoring University Unit.
 - ii. For events organized by Registered Campus Organizations, the Director of the Center for Student Programming.
 - b. A copy of the written approval will be retained by both the approving unit and the event sponsor/organizer.
 - c. Alcoholic beverages may not be charged to state funds.
 - d. For events organized by Registered Campus Organizations, the following additional restrictions apply to the purchase of alcoholic beverages:
 - i. Alcoholic beverages may not be charged to registered campus organizations' funds.

- ii. No registered campus organization may co-sponsor or co-finance an event at which alcoholic beverages are purchased by any of the sponsoring organizations.
- iii. The purchase of alcoholic beverages may not be coordinated by any one person on behalf of a registered campus organization.
- iv. Provided all the conditions included in this Policy are met, alcoholic beverages may be provided on a “bring your own” basis.
- e. Additional regulations apply to events that take place within, or on grounds immediately adjacent to, the University undergraduate residence halls and residential suites, whether planned by individuals, organizations sponsored by or affiliated with the Office of Residential Life, or other organizations.

Refer to the *On-Campus Housing Handbook* for the specific policy and regulations.

- f. Additional regulations apply to events hosted by officially recognized men's and women's fraternities and other similar organizations that take place in Westwood-area privately-owned housing.

Refer to the *Policy Applying to Official Recognition of Men's and Women's Fraternities, and Other Similar Organizations by the University of California*, and the *UCLA IFC/Panhellenic Social Programming Policies and Procedure* for the specific policy and regulations.

B. CONTINUING SALE OR SERVICE OF ALCOHOL IN UNIVERSITY FACILITIES:

In addition to complying with state laws that regulate the sale or provision of alcoholic beverages, University Facilities which sell and serve alcohol should:

1. Provide an environment that models safe and responsible alcohol consumption;
2. Train staff about responsible alcohol sales and service to ensure that alcohol is consumed legally and sensibly by patrons;
3. Adopt pricing policies that discourage excessive alcohol consumption; and
4. Promote advertising that integrates the message of social norms and harm reduction, and not those that encourage alcohol consumption.

C. ALCOHOL-RELATED ADVERTISEMENT

This section of the Policy is intended to be used in conjunction with the *UCLA Regulations on Activities, Registered Organizations and Use of Properties*. Exceptions to the Policy may be made by the Chancellor when it is deemed in the best interest of the University.

This section is intended to apply to advertisements for programs and events; it is not intended to apply to advertising in campus publications by alcoholic beverage manufacturers or distributors.

1. Advertisements that reference alcoholic beverages, in any form (e.g., print ads, e-mail or website announcements, banners, signs, flyers, t-shirts, etc.), may not portray drinking as a means to academic or social success, associate alcohol with the performance of tasks that require skilled reactions such as the driving of an automobile, suggest that drinking is the sole purpose or dominant theme of an event, or promote alcohol consumption as an expectation during the event or activity.

2. Print advertisements that incorporate an alcoholic beverage trademark or logo must display the trademark/logo as clearly subordinate to the message concerning the event itself. The name of an alcoholic beverage manufacturer or distributor may not be connected to the name of the event itself, but may be listed as a sponsor of a specific event.
3. Distribution of products that utilize a University trademark or logo, including promotional clothing, specialty items, and other consumer items, is subject to the University's trademarks and licensing policies and procedures. University units and registered organizations may not distribute promotional items that utilize an alcoholic beverage trademark or logo in combination with a University trademark or logo.

D. VIOLATION OF STUDENT ALCOHOL POLICY

The University will provide education, assessment, counseling and referral services for students addressing alcohol-related issues.

Discipline may be imposed upon organizations or individual students in accordance with basic standards of procedural due process following the alleged violation of the Policy and the filing of written charges with:

1. Office of Residential Life for allegations involving students residing in on-campus housing.
2. Center for Student Programming for allegations involving Registered Campus Organizations, including those affiliated with the Office of Residential Life.
3. Office of the Dean of Students for allegations involving students:
 - a. for their behavior while attending an on-campus event at which alcoholic beverages are present; or
 - b. for failure to comply with the Policy in the planning and presentation of a program or event at which attendance consists predominantly of students under 21 years of age and at which alcoholic beverages are present.