

UCLA STUDENT ALCOHOL POLICY

Issuing Officer: Vice Chancellor Janina Montero

Responsible Dept: Student Affairs

Effective Date: August 11, 2004

Supersedes: UCLA Student Alcohol Policy, dated 2/20/96

I. INTRODUCTION

Social activities are an important part of the life and atmosphere of UCLA's multifaceted campus community. It is recognized that these activities at times involve both the attendance of a substantial number of students under 21 years of age and the presence of alcoholic beverages. The Student Alcohol Policy (hereinafter, the Policy) was developed with careful consideration to individual and community health and welfare issues as well as the realities of implementation.

The Policy is intended to apply to:

- A. University-sponsored on-campus programs and events at which attendance consists predominantly of students under 21 years of age and at which alcoholic beverages will be present, and
- B. Programs and events—both on campus and off—that are organized and sponsored by Registered Campus Organizations, at which attendance consists predominantly of students under 21 years of age and at which alcoholic beverages will be present.

The Policy is not intended to apply to:

- A. University-sponsored programs or events that take place off campus; or
- B. Programs or events at which attendance is not expected to consist predominantly of students under 21 years of age.

The Policy is to be applied in conjunction with local, state, and federal laws, codes, and ordinances (see Appendix A).

Additionally, it is to be interpreted and applied in concert with other campus policies and regulations (see Appendix B), including the *UCLA Student Conduct Code*.

II. POLICY STATEMENT

A. ALCOHOL SALES, SERVICE, AND CONSUMPTION

1. Statement of Principles:

The University requires that individuals and groups choosing to offer alcoholic beverages at their programs and events operate within state and local laws (see Appendix A) and within University policies and regulations, and comply with responsible hosting guidelines, as outlined in this Policy.

In accordance with the Policy, alcoholic beverages may be present at events where attendance is likely to consist predominantly of students under 21 years of age only in regulated settings that give the highest priority to standards for student health, safety, and responsibility that apply across entire populations.

2. Standards for Student Health, Safety, and Responsibility:

The following standards are designed to promote student health, safety, and responsibility. Subject to the facility use and scheduling policies and constraints of the venue involved, alcoholic beverages may be served at programs and events where attendance is likely to consist predominantly of students under 21 years of age only under the following general provisions and specific conditions:

- a. The service and/or consumption of alcoholic beverages is to be complementary to the event; under no circumstances should an event have the consumption of alcohol as its primary purpose.
- b. All events at which alcohol is served must also include the provision of alternate non-alcoholic beverages and free or reasonably priced snacks throughout the duration of the event. If alcoholic beverages are sold, alternate non-alcoholic beverages may be reasonably priced; if alcohol is served free of charge, the alternate non-alcoholic beverages must also be complimentary.
- c. No one under 21 years of age may be served, or possess, alcoholic beverages. Staff or bartenders must ask for proof of age.
- d. The event sponsor is responsible for ensuring that all activities at which alcohol is to be present are planned and conducted in a manner that assures compliance with this Policy, state and local laws, and all other applicable University policies and regulations.
- e. The event sponsor is responsible for ensuring that all activities at which alcohol is to be present are planned and conducted in a manner that minimizes any risk to the health and safety of attendees. Drinking contests or games are strictly prohibited.
- f. Programs and events at which alcohol is present and where attendance is likely to consist predominantly of students under 21 years of age shall not be open to the public. Attendance shall be by invitation to selected members of the campus community (and their guests) who can be readily identified by procedures or mechanisms typically used to determine membership in the campus community (e.g., BruinCards).

- g. For all events at which alcohol is present and where anticipated attendance will exceed 150 people, the event sponsor shall have the responsibility to complete and submit a party notification form to the University of California Police Department at least five days in advance of the event.
3. Additional Policies Applying to On-Campus Events:
- a. Without prior written approval, alcohol may not be served and/or consumed at events taking place on the University campus at which attendance is expected to consist predominantly of students under 21 years of age. Such approval shall be based on this Policy, and may be granted at the reasonable discretion of the following:
 - i. For University-sponsored events, the Dean, Chair, Director, or Executive Director of the sponsoring University Unit.
 - ii. For events organized by Registered Campus Organizations, the Director of the Center for Student Programming.
 - b. A copy of the written approval will be retained by both the approving unit and the event sponsor/organizer.
 - c. Alcoholic beverages may not be charged to state funds.
 - d. For events organized by Registered Campus Organizations, the following additional restrictions apply to the purchase of alcoholic beverages:
 - i. Alcoholic beverages may not be charged to registered campus organizations' funds.
 - ii. No registered campus organization may co-sponsor or co-finance an event at which alcoholic beverages are purchased by any of the sponsoring organizations.
 - iii. The purchase of alcoholic beverages may not be coordinated by any one person on behalf of a registered campus organization.
 - iv. Provided all the conditions included in this Policy are met, alcoholic beverages may be provided on a "bring your own" basis.
 - e. Additional regulations apply to events that take place within, or on grounds immediately adjacent to, the University undergraduate residence halls and residential suites, whether planned by individuals, organizations sponsored by or affiliated with the Office of Residential Life, or other organizations.

Refer to the *On-Campus Housing Handbook* for the specific policy and regulations.

- f. Additional regulations apply to events hosted by officially recognized men's and women's fraternities and other similar organizations that take place in Westwood-area privately-owned housing.

Refer to the *Policy Applying to Official Recognition of Men's and Women's*

Fraternalities, and Other Similar Organizations by the University of California, and the UCLA IFC/Panhellenic Social Programming Policies and Procedure for the specific policy and regulations.

B. CONTINUING SALE OR SERVICE OF ALCOHOL IN UNIVERSITY FACILITIES:

In addition to complying with state laws that regulate the sale or provision of alcoholic beverages, University Facilities which sell and serve alcohol should:

1. Provide an environment that models safe and responsible alcohol consumption;
2. Train staff about responsible alcohol sales and service to ensure that alcohol is consumed legally and sensibly by patrons;
3. Adopt pricing policies that discourage excessive alcohol consumption; and
4. Promote advertising that integrates the message of social norms and harm reduction, and not those that encourage alcohol consumption.

C. ALCOHOL-RELATED ADVERTISEMENT

This section of the Policy is intended to be used in conjunction with the *UCLA Regulations on Activities, Registered Organizations and Use of Properties*. Exceptions to the Policy may be made by the Chancellor when it is deemed in the best interest of the University.

This section is intended to apply to advertisements for programs and events; it is not intended to apply to advertising in campus publications by alcoholic beverage manufacturers or distributors.

1. Advertisements that reference alcoholic beverages, in any form (e.g., print ads, e-mail or website announcements, banners, signs, flyers, t-shirts, etc.), may not portray drinking as a means to academic or social success, associate alcohol with the performance of tasks that require skilled reactions such as the driving of an automobile, suggest that drinking is the sole purpose or dominant theme of an event, or promote alcohol consumption as an expectation during the event or activity.
2. Print advertisements that incorporate an alcoholic beverage trademark or logo must display the trademark/logo as clearly subordinate to the message concerning the event itself. The name of an alcoholic beverage manufacturer or distributor may not be connected to the name of the event itself, but may be listed as a sponsor of a specific event.
3. Distribution of products that utilize a University trademark or logo, including promotional clothing, specialty items, and other consumer items, is subject to the University's trademarks and licensing policies and procedures. University units and registered organizations may not distribute promotional items that utilize an alcoholic beverage trademark or logo in combination with a University trademark or logo.

D. VIOLATION OF STUDENT ALCOHOL POLICY

The University will provide education, assessment, counseling and referral services for students addressing alcohol-related issues.

Discipline may be imposed upon organizations or individual students in accordance with basic standards of procedural due process following the alleged violation of the Policy and the filing of written charges with:

1. Office of Residential Life for allegations involving students residing in on-campus housing.
2. Center for Student Programming for allegations involving Registered Campus Organizations, including those affiliated with the Office of Residential Life.
3. Office of the Dean of Students for allegations involving students:
 - a. for their behavior while attending an on-campus event at which alcoholic beverages are present; or
 - b. for failure to comply with the Policy in the planning and presentation of a program or event at which attendance consists predominantly of students under 21 years of age and at which alcoholic beverages are present.

III. ATTACHMENTS

Appendix A: SUMMARY OF STATE AND LOCAL LAWS

The following listing is not intended to be exhaustive of all the laws, codes, and ordinances governing the consumption, distribution, or sale of alcoholic beverages. Rather, it is a summary of some of the more pertinent legal restrictions, and should be used to guide the planning and implementation of programs and events at which attendance is likely to consist predominantly of students under 21 years of age and at which alcoholic beverages will be present.

1. *Business & Professions (B&P) Code* Section 25658: It is not permissible to provide alcohol to anyone under the age of 21.
2. *B&P Code* Section 25658: The purchase of any alcoholic beverage by any person under the age of 21 is prohibited.
3. *B&P Code* Section 25661; *Vehicle Code*, Section 13004: The manufacture, use, possession, or provision of a false state identification card, driver's license, or certificate of birth is prohibited.
4. *B&P Code* Section 25662: The possession or consumption of any alcoholic beverage by one under 21 on any street or in any public place or in any place open to the public is prohibited.
5. *Penal Code* Section 647(f): Being drunk in public and unable to exercise care for oneself or others or blocking sidewalks or streets is prohibited.
6. *Vehicle Code* Section 13202.5: Anyone under the age of 21 years who is convicted of any of the offenses listed in sections 1-5 above will have his or her California driver's license suspended for one year. (This is true even if the offense does not involve a motor vehicle in any way.)
7. *Vehicle Code* Sections 21200, 23140, 23220, 23221, 23152, and 23153: Driving a motor vehicle or bicycle while under the influence of alcohol is prohibited.
8. *Vehicle Code* Sections 23220 et seq: Possessing an alcoholic beverage in an open container in a motor vehicle or on a bicycle is prohibited, regardless of who is driving or whether one is intoxicated.
9. *Vehicle Code* Section 23224: No person under the age of 21 years shall knowingly drive a motor vehicle carrying any alcoholic beverage unless accompanied by a parent, guardian, or responsible adult relative.
10. *B&P Code* Section 23399.1: Unless ALL three of the following conditions are met, a license to serve or dispose of alcohol is required:
 - a. There is no sale;

- b. The premises are not open to the public during the time alcoholic beverages are being served, consumed, or otherwise disposed; and
- c. The premises are not maintained for the purposes of keeping, serving, consuming, or disposing of alcoholic beverages.

If any of the above conditions are NOT met, a license must be secured from the Alcoholic Beverage Control Department (available online at www.abc.ca.gov).

- 11. *B&P Code* Section 25602: Serving alcohol to an intoxicated person is prohibited.
- 12. *B&P Code* Section 25604: Selling, either directly or indirectly, any alcoholic beverages except under the authority of a California Alcoholic Beverage Control License is prohibited. This includes selling glasses, mixes, ice, tickets for admission, etc.
- 13. *L.A. Municipal Code* Section 41.27(c): Consumption of alcoholic beverages in a public place (unless licensed for consumption of alcohol on premises) is prohibited.

Appendix B: REFERENCES TO OTHER UCLA POLICIES AND REGULATIONS

1. *UCLA Regulations on Activities, Registered Organizations and Use of Properties*, available online at: www.saonet.ucla.edu/campus_regs/
2. *University of California Policies Applying to Campus Activities, Organizations, and Students*, Section 100 et seq, "Policy on Student Conduct and Discipline," 5/17/02, available online at: www.ucop.edu/ucophome/coordrev/ucpolicies/aos/toc.html
3. *UC Business & Finance Bulletin BUS-79*, "Entertainment," 4/1/99, available online at: www.ucop.edu/ucophome/policies/bfb/bus79.html
4. *DA 0554*, "Delegation of Authority--University Approval of Liquor Licenses for Campus Facilities", 1/10/77, available online at: www.ucop.edu/ucophome/coordrev/da/da0554.html
5. *Policy Applying to Official Recognition of Men's and Women's Fraternities, and Other Similar Organizations by the University of California, Los Angeles*, 4/7/97, available online at: www.greeklife.ucla.edu/officialpolicies/recognition.htm
6. *UCLA Greek Handbook*, available online at: <http://www.greeklife.ucla.edu/officialpolicies/index.htm>
7. *On-Campus Housing Handbook*, available online at: www.orl.ucla.edu/handbook/index.cfm
8. *UCLA Student Conduct Code*, available online at: www.deanofstudents.ucla.edu/studentconductcode.pdf
9. *Party Notification Form*, available online at: www.ucpd.ucla.edu/ucpd/zippdf/partyform.pdf
10. *Policy on Alcohol Use at UCLA Home Football Games*, available online at: www.deanofstudents.ucla.edu/game%20alcohol%20policy.htm
11. *UCLA Trademark Use Guidelines*, available online at: www.asucla.ucla.edu/licensing/trademarkuse.asp
12. *UCLA Policy 110*, "Use of the University's Names, Seals, and Trademarks," 7/1/98, available online at: www.adminvc.ucla.edu/appm/public/app_0110_0.html
13. *UCLA IFC/Panhellenic Risk Management & Social Conduct Policy*, 11/15/00, available online at: www.ifc.ucla.edu/documents/RiskManagementPolicyfinal.doc
14. *UCLA Intramural Sports Handbook*, available online at: www.recreation.ucla.edu/site_pdfs/mkelly/imhandbook03.pdf
15. *UCLA Recreation Guide to Membership*, available online at: www.recreation.ucla.edu/recreate/membership.aspx?main=1&sub=184&mymenu=3